



Benefits

- • Capture the attention of the largest growing online audience
- • Conduct real-time market research
- • Interact and update easily
- • Build brand awareness affordably

WSI's Social Media Marketing plan

Break into the world of social media and create, brand and manage your online presence. WSI will show you how to leverage the social media frenzy to your advantage and capture the attention of the largest growing audience online.

Whether your goal is to establish your brand, capture additional market share, or conduct real-time market research, social media should be part of any serious online marketing strategy.

The WSI Social Media Approach:

- **Facebook profile setup**
 - Personal and Group Profile Set-Up, import contacts from Outlook
 - Join groups, populate group, addition of applications
 - Banner & text advertising campaign setup & management
- **LinkedIn profile setup**
 - Personal and Business Profile Set-Up, import contacts from Outlook
 - Join groups and populate created group, addition of applications

Social Media Services

- Write and add 4 blog posts per month
- YouTube – uploads of optimized videos
- WSI's "How to Social Media guide"
- Social Media monitoring & listening of industry trends & brands
- 50 social bookmarking links posted in top social networks
- Monthly review detailing account activity and growth
- One hour per month coaching via telephone

FOR MORE INFORMATION CONTACT US TODAY!



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