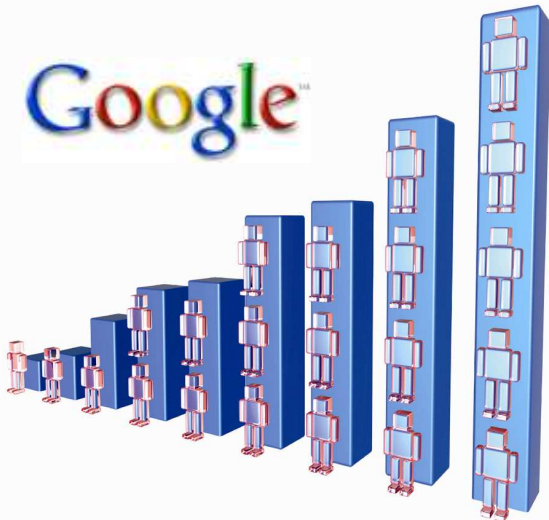


WSI Internet Solutions

Search Engine Marketing



Benefits

- We focus on getting your site indexed and found on Google and other search engines
- Increase targeted traffic to your site & generate quality leads and sales without any tricks
- Reach your customers at the very moment they are looking for what you offer
- Increase conversion of visitors to clients by building credibility and trust
- Build your brand awareness affordably

WSI's Search Engine Marketing plan for quality targeted visitors

Search engine optimisation is the method of improving a website to help prospects to find your business for your products and services via a search engine

We analyse the following items on your website and where appropriate, edit them to **achieve top Google & search rankings** for your website.

- Page titles
- Page headings
- Meta descriptions
- Keywords in use
- Navigation structure
- Internal link structure
- Duplicate site issues
- Picture alt tags
- Link title tags
- Site map(s)
- Google's sitemap protocol

Optimizing your web pages alone will not necessarily get you good results. This is regardless of which Search Engine Company you use. Most importantly you will need *incoming links* and *content* to improve search engine rankings.

SEO Frequently Asked Questions:

Q: How long does it take to get rankings?

A: From 2 weeks to 2 years depending on:

- The competitiveness of your industry
- Your available budget
- The age of your website
- The number of incoming links
- Determination of your competitors
- Your determination

FOR MORE INFORMATION CONTACT US TODAY!



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